



# CAIA

California Agricultural  
Irrigation Association



**2024 Fall Meeting**  
**September 11-12**  
**SeaCrest Oceanfront Hotel**  
**Pismo Beach, CA**



## 2024 CAIA FALL MEETING

We invite CAIA members, irrigation industry representatives and other interested parties to join us for the 2024 Fall Meeting of the California Agricultural Irrigation Association, September 11-12, in Pismo Beach, California. The meeting provides a forum to address new technology, government programs, state and federal legislation and regulations and other issues of interest and concern to the agricultural irrigation industry.

## SCHEDULE AT A GLANCE

### WEDNESDAY, SEPTEMBER 11

- **11:30-12:45pm**      *Legislative/Regulatory Roundtable Lunch*
- **1:00pm-4:30pm**      *Innovation/Educational/Technical Sessions*
- **5:30pm-7:00pm**      *Cocktail and Hors D'oeuvres Reception*

### THURSDAY, SEPTEMBER 12

- **8:30am**      *CAIA Member Meeting (non-members welcome!)  
Keynote Presentation by Don Cameron, President California State Board of Food and Agriculture; Vice President Terranova Ranch*
- **12:30am- 4:00pm**      *Swing Time, Dairy Creek Golf Course, San Luis Obispo  
Presentation on course irrigation management, followed by drinks and appetizers at their Swing Time facility.*
- **6:00pm**      *CAIA Cocktail Reception & Outdoor Barbecue*

## ACCOMMODATIONS

The CAIA Fall Meeting will be held at the SeaCrest Oceanfront Hotel in Pismo Beach, California. Located at 2241 Price Street in Pismo Beach, this beautiful hotel sits atop a 5-acre ocean bluff with unique beach access and some of the most breathtaking sunsets in California. A block of rooms has been reserved for CAIA at special rates for ocean view or standard rooms. Bring your families and enjoy this great location at a great rate!!

**THE DEADLINE FOR THE SPECIAL RATE IS AUGUST 10th.** Reservations after August 10th are subject to availability and may be at a higher rate. Make your reservations by calling the hotel directly at **805-773-4608** and refer to "CAIA Group September".

## SPONSORSHIPS

Please see the enclosed "Sponsorship Menu" for sponsorship opportunities.

## MEETING REGISTRATION

A registration form is enclosed. To ensure adequate processing time, we recommend you register by September 2nd. Meeting registration is also available on our website:

<https://calagirrigation.com/events/caia-fall-meeting-september-11-12-2024/>

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## CAIA 2024 FALL MEETING REGISTRATION \* SEPT 11-12 \* PISMO BEACH

### ◆ COMPANY INFORMATION

Company Name: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

◆ CAIA MEMBER REGISTRATION	Wed. Legislative Lunch	Wed. Reception	Thurs. CAIA Meeting	Thurs. Tour	Thurs. BBQ Dinner	Total Each Person
	\$55	\$75	n/c	\$80	\$85	
<b>NAMES:</b>						
1. _____						\$
2. _____						\$
3. _____						\$
4. _____						\$

◆ NON MEMBER REGISTRATION	Wed. Legislative Lunch	Wed. Reception	Thurs. CAIA Meeting	Thurs. Tour	Thurs. BBQ Dinner	Total Each Person
	\$80	\$110	n/c	\$115	\$120	
<b>NAMES:</b>						
1. _____						\$
2. _____						\$
3. _____						\$
4. _____						\$

**GRAND TOTAL: \$** \_\_\_\_\_

ONLINE REGISTRATION AVAILABLE AT <https://calagirrigation.com/events/>

#### PAYMENT METHOD:

Check payable to "CAIA"

Credit Card:    \_\_\_ VISA            \_\_\_ Mastercard            \_\_\_ American Express            \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**PLEASE REGISTER BY SEPTEMBER 2nd**

Mail form to: California Agricultural Irrigation Association, 1521 I Street, Sacramento, CA 95814

Or fax to (916)446-1063 or email to: [jane@agamsi.com](mailto:jane@agamsi.com). If you have questions, please call us (916)206-7186

**CANCELLATIONS: Cancel by September 2 for a full refund. NO refunds for cancellations after September 2.**



## CAIA FALL MEETING 2024 SPONSORSHIP OPPORTUNITIES

The California Agricultural Irrigation Association (CAIA) Fall Meeting will be held September 11-12 in Pismo Beach, CA. A variety of sponsorship opportunities are available. Sponsors will be recognized on signs at the event and in the meeting program. Please complete and return this form by September 2. Sponsorships are on a first come, first serve basis.

<u>EVENT SPONSORSHIP</u>	<u>COST</u>	<u>DATE</u>		<u>COMPANY</u>
SUPPORTING SPONSOR (unlimited)	\$500 unlimited		<input type="checkbox"/>	_____
Meeting Room—Wednesday	\$500 2 available	9/11/24	N/A	1. Fresno Valves & Castings 2. AvidWater
Legislative Roundtable Lunch	\$1000 2 available	9/11/24	N/A	1. Nelson Irrigation 2. Laurel Ag & Water
Technical Session Refreshments	\$500 2 available	9/11/24	N/A	1. Precision Labs 2. Irritec USA, Inc.
Reception Cocktails	\$1500 2 available	9/11/24	<input type="checkbox"/>	1. Superior 2. Rain for Rent
Reception Hors d'oeuvres	\$1500 2 available	9/11/24	<input type="checkbox"/>	1. _____ 2. _____
Meeting Room—Thursday	\$500 2 available	9/12/24	<input type="checkbox"/>	1. Rain Bird 2. Rivulis
Member Meeting Breakfast	\$1000 2 available	9/12/24	<input type="checkbox"/>	1. _____ 2. _____
Tour Bus Charter	\$1000 2 available	9/12/24	N/A	1. Fresno Valves & Castings 2. Streamline Irrigation
Tour Lunch	\$500 2 available	9/12/24	N/A	1. Bowsmith 2. AlSCO-Geyer
BBQ Reception Bar	\$1000 2 available	9/12/24	N/A	1. Western Ag Irrigation 2. Irrigation Resources Inc.
BBQ Table Wine	\$800 2 available	9/12/24	N/A	1. Superior 2. Mazzei Injector Co., LLC
BBQ Entertainment	\$800 2 available	9/12/24	<input type="checkbox"/>	1. Apollo Ag Technologies 2. _____

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

◆ **PAYMENT METHOD:**

Check payable to "CAIA"

Credit Card:     VISA                       Mastercard                       American Express                       Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**PLEASE PROVIDE AN ELECTRONIC FILE OF YOUR COMPANY LOGO FOR USE ON SIGNS AND MEETING MATERIALS NO LATER THAN SEPTEMBER 2. EMAIL LOGO TO [jane@agamsi.com](mailto:jane@agamsi.com)**

**Return form to: CAIA, 1521 I Street, Sacramento, CA 95814, fax (916)446-1063 or email to [jane@agamsi.com](mailto:jane@agamsi.com).**