



**CAIA**  
California Agricultural  
Irrigation Association

WEBINAR

# How to Stand Out on LinkedIn

## *Tips for Irrigation Professionals*

**Thursday, June 6, 2024 at 8:00am PDT**

Join us in this webinar where you'll discover how to leverage the power of LinkedIn...today's #1 business networking tool.

Jim Lauria, a leader in the irrigation and water treatment fields with a proven track record of revenue growth, profit improvement and new business development, will reveal his strategies for:

- Building your LinkedIn network,
- Engaging with professionals from the fields of agriculture and water on LinkedIn, and
- Publishing content on your LinkedIn page.

This webinar is **FREE** so

[REGISTER NOW](#)

*The webinar will be recorded, and attendees who have registered will be provided with a link to access the recording post-event.*



**Jim Lauria, VP Sales and Marketing, Mazzei Injector Company**

After earning his Bachelor of Chemical Engineering degree from Manhattan College, Jim embarked on a global journey to assess and benchmark leading water management practices worldwide. Presently, Jim serves on the Board of Directors of the California Agricultural Irrigation Association.

**Interested in becoming a \$100 Event Sponsor?**  
Reach out to Jane Townsend at [jane@agamsi.com](mailto:jane@agamsi.com)